

WHY COMPANIES NEED AN ENTERPRISE-CLASS WORKLOAD AUTOMATION SOLUTION

IT Investment Justification

The three most-cited justifications for IT investments are improving security/reducing risk, increasing employee productivity, and boosting customer satisfaction.



Improved security/risk management, **34%**



Increased employee productivity, **31%**



Improved customer satisfaction, **29%**

Business Initiatives Driving IT Spending in 2017

Nearly a third of senior IT decision makers identified cost reduction as a business initiative expected to have a significant impact on IT investments for 2017.

32%



Current Limitations of Workload Automation Implementations



A surprising number of existing workload automation (WLA) implementations, including large, complex systems, are developed in-house by cobbling together various technologies. These implementations can include custom automation code, application specific schedulers, and even parts of existing vendor-based WLA products. Not implementing an enterprise class WLA solution across the entire enterprise results in silos of execution and introduces significant inefficiencies.

The key issues are the rise of performance problems and the significant risks associated with business-critical batch processing. There is a need for a newer, more capable workload automation solution that provides organizations with the tools needed to accomplish their most essential goals.



Rise of performance problems



Business-critical batch processing

Filling the Gaps in WLA

Enterprises are looking for new, enterprise-class workload automation solutions that allow them to:



Improve IT efficiency



Advance IT workforce productivity



Gain more IT flexibility and agility



Expand their ability to innovate



Strengthen their products and services

Workload Automation and IT Transformation Synergy?

ESG asked: What does the term "IT transformation" mean to you?
(Percent of respondents, N=318, three responses accepted)



Leveraging IT resources to speed product innovation and time to market



Running applications and services on-premises while providing end-users with the same ability to provision IT resources that they can get from a public cloud provider



Retraining IT staff to focus less on infrastructure management and more on areas such as application development, BI/analytics, business process optimization, etc.



Automating manual processes and tasks



How Control-M helps

Control-M from BMC gives businesses an enterprise-class WLA solution that is:



Unified

Span the entire spectrum of batch activities, from mainframe to cloud, and break down management silos into one solution to avoid management complexity as workloads diversify.



Easy to Use and Cost Effective

Perform the work without the cost and complexity of custom solutions.



Comprehensive

Maintain deep integration across the workloads managed. This means reducing the number of failure points and delays introduced by manual processes as well as managing across silos and providing depth of automation and synchronization.

The Bigger Truth

When making a decision on which enterprise-class WLA tool to use, businesses should look for a solution that reduces risk, shows a significant ROI, and provides business process improvements. At the same time, enterprises should select a WLA solution that addresses current and anticipated needs. Regardless of what approach an enterprise is using today to address WLA needs, Control-M will deliver industry-leading capabilities that significantly improve reliability, efficiency, ROI, and manageability.

Power your digital transformation with the next wave of IT automation
Start your Control-M trial today!

